

Who We Are

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with sales of approximately \$6 billion and a strong portfolio of brands, including Rubbermaid®, Sharpie®, Graco®, Calphalon®, Irwin®, Lenox®, Levolor®, Paper Mate®, Dymo®, Waterman®, Parker®, Goody®, Technical Concepts™ and Aprica®.

Our Vision

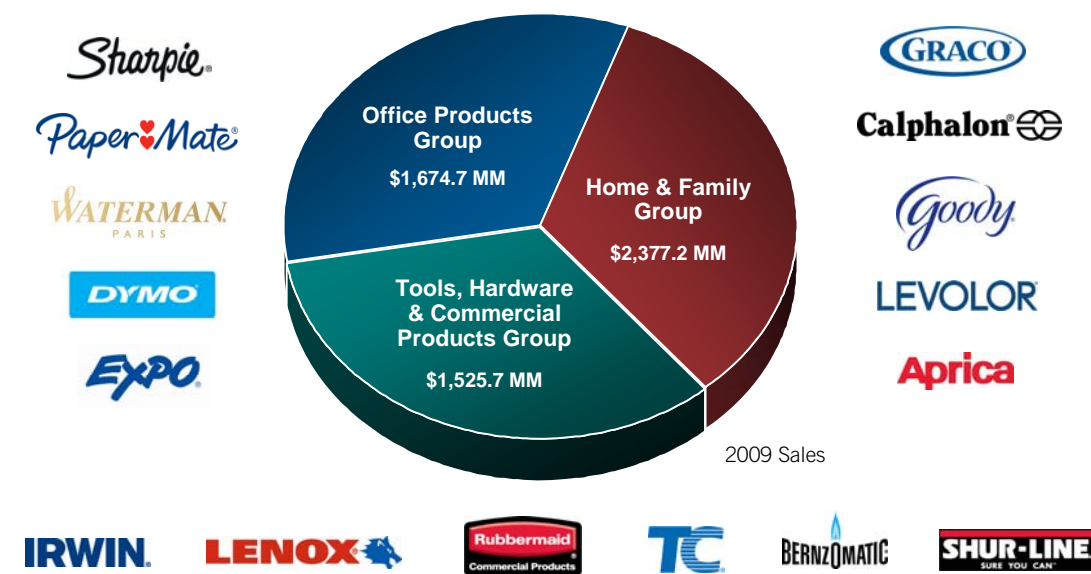
Our vision is to become a global company of Brands That Matter™ and great people, known for best-in-class results. We are focused on:

- » Investing in consumer-driven branding
- » Leveraging one global company to drive innovation and achieve scale efficiencies
- » Strengthening our financials with top-line, bottom-line and gross margin increases
- » Expanding our global footprint

Our Key Leaders

- » Mark Ketchum, President and Chief Executive Officer
- » Juan Figuereo, Executive Vice President and Chief Financial Officer
- » Ted Woehrle, Chief Marketing Officer
- » Bill Burke, Group President – Tools, Hardware & Commercial Products
- » Jay Gould, Group President – Home & Family
- » Penny McIntyre, Group President – Office Products

Our Segments & Key Brands



NYSE: NWL

19,000 Employees

Sales in 90 Countries

Net Sales (2009)
\$5.6 billion

Gross Margin
36.7% of sales

For more information,
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www.newellrubbermaid.com



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