

## Who We Are

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with 2011 sales of approximately \$5.9 billion and a strong portfolio of leading brands, including Rubbermaid®, Sharpie®, Graco®, Calphalon®, Irwin®, Lenox®, Levolor®, Paper Mate®, Dymo®, Waterman®, Parker®, Goody®, Rubbermaid Commercial Products® and Aprica®.

## Our Vision

Our vision is to be a global company of Brands That Matter™ and great people, known for best-in-class results. We are focused on:

- » Accelerating growth through consumer-driven innovation and branding
- » Strengthening our culture to drive new organizational capabilities
- » Expanding in key global growth markets
- » Strengthening our financial performance with top-line, bottom-line and gross margin increases

## Our Key Leaders

- » Michael Polk, President and Chief Executive Officer
- » Juan Figueroa, Executive Vice President and Chief Financial Officer
- » Bill Burke, Group President – Newell Professional
- » Penny McIntyre, Group President – Newell Consumer

## Our Key Segments

### 1 Newell Consumer



### 2 Newell Professional



### 3 Baby & Parenting Essentials



NYSE: NWL

21,000 Employees

Sales in more than  
100 Countries

Net Sales (2011)  
\$5.9 billion

For more information,  
please visit us at  
[www.newellrubbermaid.com](http://www.newellrubbermaid.com)



**Contact:** Newell Rubbermaid  
3 Glenlake Parkway  
Atlanta, GA 30328  
(770) 418-7000

**Investor Relations**  
Nancy O'Donnell  
VP, Investor Relations  
(770) 418-7996

**Media**  
David Doolittle  
VP, Corporate Communications  
(770) 418-7519